

ReleaseLive™

User Guide

Pinpoint Targeting using geographic, demographic, age, interest and keywords. Get guaranteed views of a press release and a customized report.

Contact Us:

info@icrowdnewswire.com

<https://icrowdnewswire.com/adrelease>



ReleaseLive™

Leverage Paid Media Targeting and Enhanced Earned Media

The Future of Press Release Marketing is Here

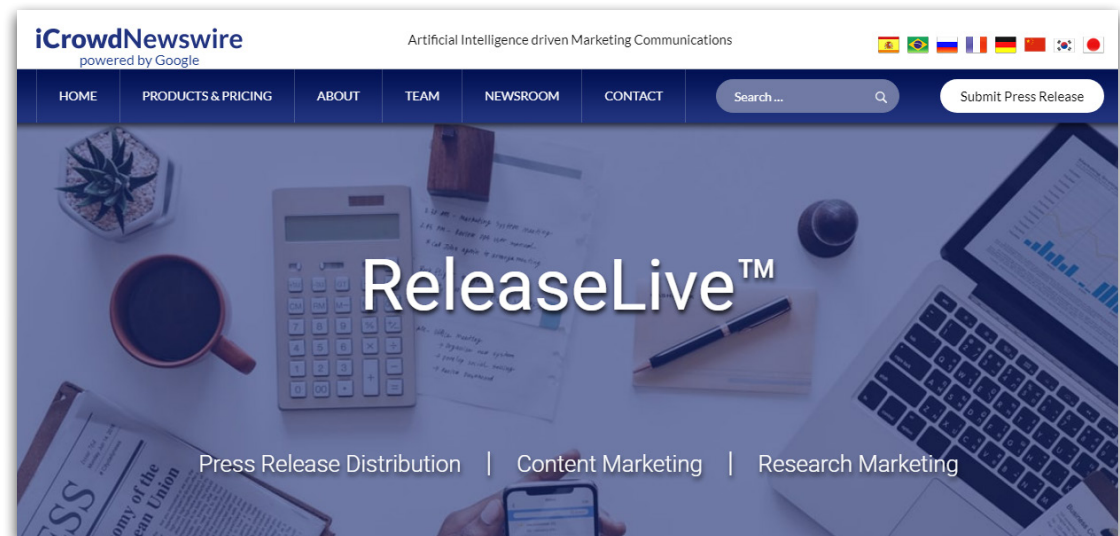
The graphic features a person in a red shirt sitting at a desk with a computer monitor, looking at a globe. To the right, there are icons for a newspaper titled 'TODAY'S NEWS', a speech bubble, and a person holding a document. The background is dark blue with glowing circuit lines and a globe.

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Step 1

Let's Get Started

After landing on the main page select "ReleaseLive™" from "products & pricing" on the navigation bar.



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Step 2

Choose Your Package

Choose your plan & click on the “Buy Now” button. This will take you to “sign up form”.

Basic	Enhanced	Premium
\$ 250	\$ 350	\$ 450
<p>Guaranteed 15,000 Views</p> <ul style="list-style-type: none">• Global reach with translation into 8 languages• Geographic & demographic targeting• Choose country, state, and city with zip/postal codes• Choose age group and interests• Industry of target market• See Actual Press Release Distribution Report	<p>Guaranteed 30,000 Views</p> <ul style="list-style-type: none">• Global reach with translation into 8 languages• Geographic & demographic targeting• Choose country, state, and city with zip/postal codes• Choose age group and interests• Industry of target market• See Actual Press Release Distribution Report	<p>Guaranteed 45,000 Views</p> <ul style="list-style-type: none">• Global reach with translation into 8 languages• Geographic & demographic targeting• Choose country, state, and city with zip/postal codes• Choose age group and interests• Industry of target market• See Actual Press Release Distribution Report
Buy Now	Buy Now	Buy Now

Step 3

Sign-up Form


Sign-up is free - No contract or credit card required.

Note: An account is required to submit a press release.

[Tips For Effective Communications](#) [PR Distribution Products](#) [Sign In/Sign Up](#)

Already a member? please Sign-In **If you don't have a username, please Sign-Up**

LOGIN FORM

I'm not a robot  reCAPTCHA
Privacy - Terms

[Forgot Username?](#) [Lost Password?](#)

1. PERSONAL INFORMATION

[Continue](#)

2. CHOOSE USERNAME AND PASSWORD

3. CONTACT INFORMATION

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Step 3.1

1. Personal Information

Fill in personal information and click on the [continue](#) button.

1. PERSONAL INFORMATION

Enter First Name

Enter Last Name

Enter Email

Confirm Email

Continue

2. Choose Username and Password

Choose your username and password.

✓ 1. PERSONAL INFORMATION

2. CHOOSE USERNAME AND PASSWORD

Enter Username

Password

Confirm Password

Continue

3. Contact Information

If you are a public listed company **turn on** the button, read [terms and conditions](#) and click on the [checkbox](#) to accept. Select a [ticker symbol](#). And if you are not a public listed company leave this button turned off.

3. CONTACT INFORMATION

I am a public listed company? Yes No

View ticker symbol Policy

Accept ticker symbol Terms and Conditions

[Click here to download Ticker Authorization Form](#)

-- Select Ticker Type --

Enter Ticker symbol (required to use ticker symbols and/or regulatory disclos

Cant find your Symbol? Request to add

Enter ISIN number (required to use ticker symbols and/or regulatory disclosu


Phone (Corporate)

Step 4

Email Verification

After completion of registration, we will send you a **verification code** on your email address. Enter your verification code here.

After verification, you will directly land on the "**Press Release form**", where you can submit your press release.



Email Verification

Message: Your account is created but requires email verification. We have sent a verification email to

Please enter code you have received*

Submit Code

Didn't receive the code?

Resend Code

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Step 5

Press Release Form

Follow all required prompts. The module offers a standard editor for general formatting and image inclusion. *Remember*, you have an unlimited word count and it supports multi-media file formats.

You can upload images and videos here.

Here you can write or copy/paste your press release.

Note: PDF or word files are not acceptable.

Put your content **HERE**

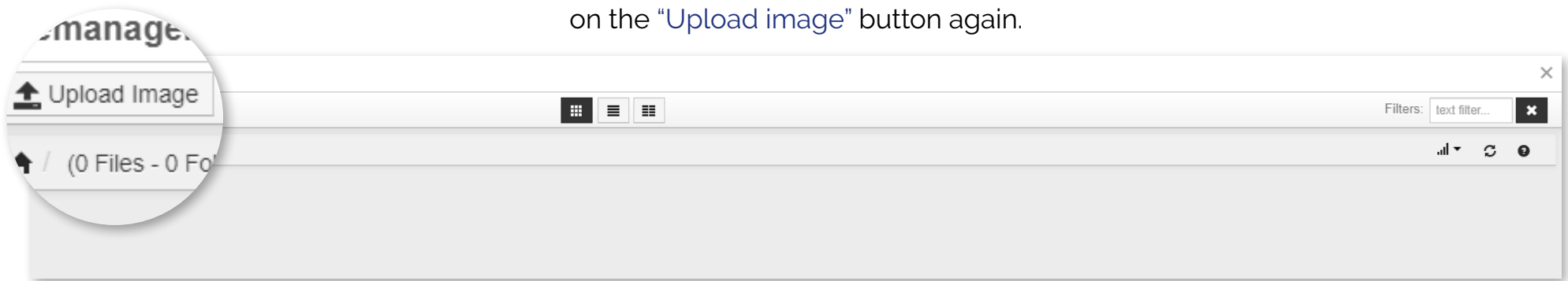
The screenshot displays the 'Press Release Form' interface. It features three main input areas: 'Headline*' (a text box), 'Logo' (a file selection area with a 'Choose File' button and 'No file chosen' text), and 'Content*' (a rich text editor). The rich text editor includes a menu bar with 'File', 'Edit', 'View', 'Insert', 'Format', 'Tools', and 'Table'. Below the menu are various icons for undo, redo, bold, italic, text color, background color, link, unlink, list, and image. An 'Upload Image' button is located below the editor's toolbar. Two blue arrows point from the text on the left to the 'Upload Image' button and the main content area of the editor.

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Step 5.1

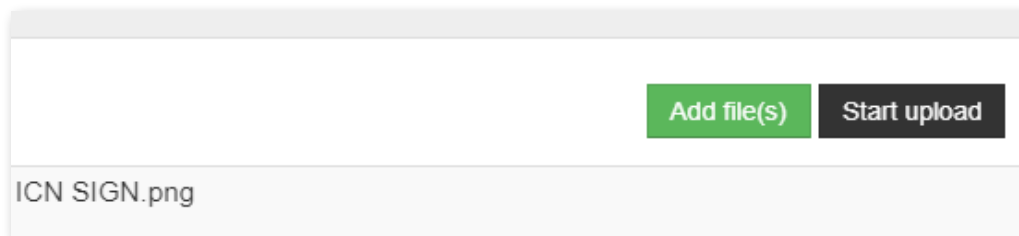
Upload images/Videos

After clicking on the "Upload Image" button, the following window will open, click on the "Upload image" button again.



Click on Add file(s) to choose images/videos from your computer and click on the start upload button. You can now select the uploaded file(s).

This will appear in the body of PR.



A media gallery will be created of your uploaded files. You can choose the images/videos from here.



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Step 5.2

Press Release Form

Schedule or publish your press release. Select EST time.

Provide at-least six keywords for ads campaign.

Provide geographic targeting details.

The screenshot shows a web form for publishing a press release. It includes the following fields and sections:

- Publish Date/Time**: A text input field with a note below it: "Note: Time is US Eastern Time (ET) Zone."
- Keywords**: A text input field with the placeholder text "Add multiple keywords separated by comma".
- Website Link***: A text input field.
- Contact***: A text input field with a small icon on the right side.
- Geographic reach: (Multiple Destinations)**: A section header for a group of location-related fields.
 - Continent (Optional)**: A text input field.
 - Country***: A text input field.
 - State (Optional)**: A text input field.
 - City (Optional)**: A text input field.
 - Postal Code (Optional)**: A text input field.

Blue arrows from the text on the left point to the "Publish Date/Time" field, the "Keywords" field, and the "Geographic reach" section header.

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Step 5.3

Press Release Form

Provide demographic targeting details using the age selection slider.

For global, reach 8 translations are included in our services.

Demographic reach:

Age Group*  (Please use slider to select your desired age group)

Your Selected Age:
25 - 45

Additional Translations (Included):

Choose Additional Translations

- German
- Spanish
- French
- Russian
- Portuguese
- Chinese
- Korean
- Japanese

You will get two compelling reports:

1. Interim Distribution Report within 90 minutes.
2. Master Distribution Report within 6 business days.

Traditional distribution (Included):

- Posting on (100+) US media web sites
- RSS feeds
- Social media (8) channels
- Newswire & Databases Including (AppleNews, AcquireMedia, Comtex, Dow Jones, LexisNexis, ThomsonReuters, Westlaw)

Reporting (Included):

- Interim report for iCrowdNewswire Network
- Social Media, paid Search Campaign & iCrowdNewswire Network Report

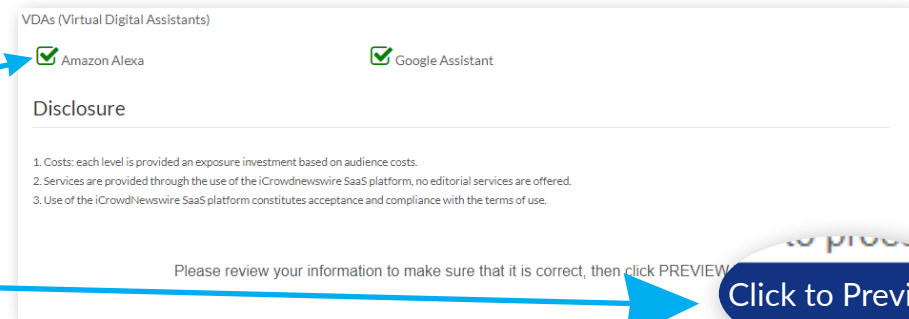
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Step 5.4

Press Release Form

Your Press Releases will also be published on [VDAs Amazon Alexa](#) and [Google assistant](#).

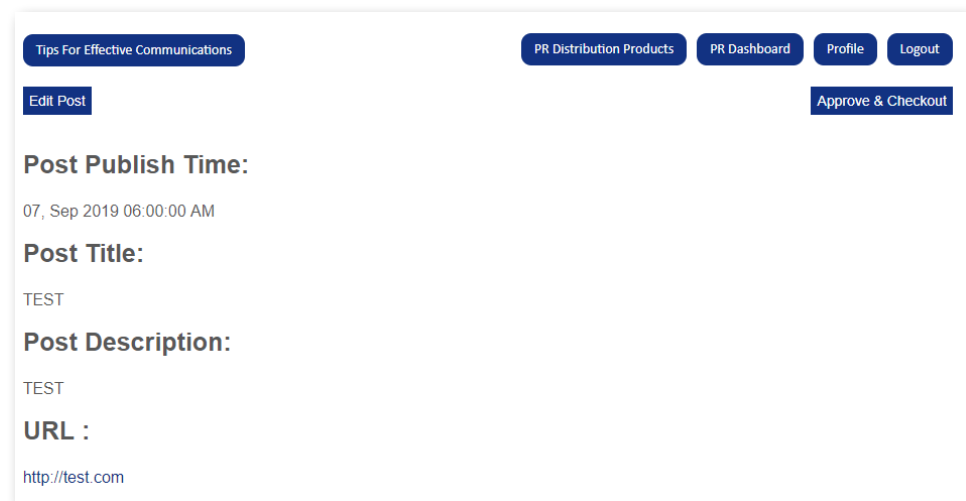
Click here to preview your PR.



The screenshot shows a form titled "VDAs (Virtual Digital Assistants)" with two checked options: "Amazon Alexa" and "Google Assistant". Below this is a "Disclosure" section with three numbered points. At the bottom of the form, there is a text prompt: "Please review your information to make sure that it is correct, then click PREVIEW". A blue arrow points from the text "Click here to preview your PR." to the "PREVIEW" text. Another blue arrow points from the text "Click to Preview" (in a blue oval) to the "PREVIEW" text.

If you want to make some changes, click on the ["Edit Post"](#) Button.

If you are satisfied with the PR, please click on the ["Approve & Checkout"](#) button to submit your press release.



The screenshot shows the bottom part of the form. At the top, there are several navigation buttons: "Tips For Effective Communications", "PR Distribution Products", "PR Dashboard", "Profile", and "Logout". Below these is an "Edit Post" button. At the bottom right, there is an "Approve & Checkout" button. The form content includes: "Post Publish Time: 07, Sep 2019 06:00:00 AM", "Post Title: TEST", "Post Description: TEST", and "URL : http://test.com".

Step 6

Look out for an SMS Code on your Mobile

After reviewing and approving, There is a security measure built-in. Please stand by with your mobile device. You will receive a code to enter and move to finalize the transaction.

The screenshot shows a mobile application interface for 'SMS Verification'. At the top, there are two tabs: 'Communications' on the left and 'PR Distribution Products' on the right. The main content area is titled 'SMS Verification' and contains a green message box with the text: 'Message: We have sent One Time PIN to your registered Mobile Number: [REDACTED] Please enter the received PIN to continue.' Below the message box, there is a prompt 'Please enter code you receive*' followed by a text input field containing the placeholder text 'Please enter 4 digits code here'. At the bottom of the form is a blue button labeled 'Submit Code'.

Final Step

Check Out

Pay the package fee and process **OR** type in the **DISCOUNT CODE** Provided.

Note, upon entering the Discount Code, the balance will change to a discounted value.

Tips For Effective Communications

PR Distribution Products

PR Dashboard

Profile

Logout

Product	Price
Press Release Distribution - Basic	\$ 250

Additional Email Targeting

You have not select any Additional Email Targeting list

ADD TARGETED MEDIA LIST – NO ADDITIONAL CHARGE

Discount Code **Apply**

Checkout

For additional queries and assistance, please write to us at:

Email: info@icrowdnewswire.com

You can also use the Live Chat feature from the bottom right corner of the iCrowdNewswire website.